



Digital Marketing Manager

HALAL  GEMS

Amuse-bouche: about us

Our mission is to change the way the world eats. We find and showcase the best halal cuisine across the world. We celebrate the halal conscious lifestyle. Halal foodies are searching for high quality, interesting and innovative food. We host a curated restaurant finder, have published the first interactive digital magazine for halal foodies and host foodie events. Our brand is growing across multiple platforms. We are fast moving, ambitious and creative.

You'll be working with our sister organisation Table Top Communications, managing digital marketing for restaurant clients.

L'entrée: qualities we're looking for

- A positive attitude. We're fans of optimism extremism. When you see challenges or opportunities you need to be able to find a way for things to work
- Team player. An essential part of the team, you'll be working closely with our Account Managers, Clients, Designers, Videographers and Writers.
- Social by nature. You'll be active on several social media platforms already, so that when you join us you can hit the ground running
- A relentless work ethic. We value punctuality, the ability to get things done and high quality work output
- Experience. We're looking for someone who has managed digital media in a professional capacity. Please have a portfolio of work and an opinion on issues and trends in the industry

In addition to the above you'll need to be a quick learner, articulate, confident, good with giving and receiving feedback and able to think on your feet

You will be responsible for client relationships from your first day. This is a great chance to make an impact; your input as a member of the team will be valued and appreciated

You will experience a fast pace and a high level of trust





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The meaty stuff: a taste of what you'll be doing

Community Management

- Creating a social media calendar
- Social media content creation according to the social media calendar
- Posting on and being a first point of contact for online platforms including Instagram, Twitter and Facebook
- Email writing and list management
- Report writing
- Creating, monitoring and analysing advertising on all social media platforms

Reporting

- Social media dashboard: number gathering and analytics
- Analysis of social media and

advertising effectiveness

- Report writing and presentation to your Manager and to clients

Admin

Handling client enquiries

Note taking, research

As required

Basic design using Adobe InDesign and Photoshop

Basic videography

Photo shoot supervision

Remuneration

We're looking for an experienced freelancer. Remuneration is according to experience and the role is based in London, England with a lot of flexibility on working hours and location

Room for dessert?

Email info@halalgems.com for an application form. Deadline for applications is midnight on 23rd April 2017

